



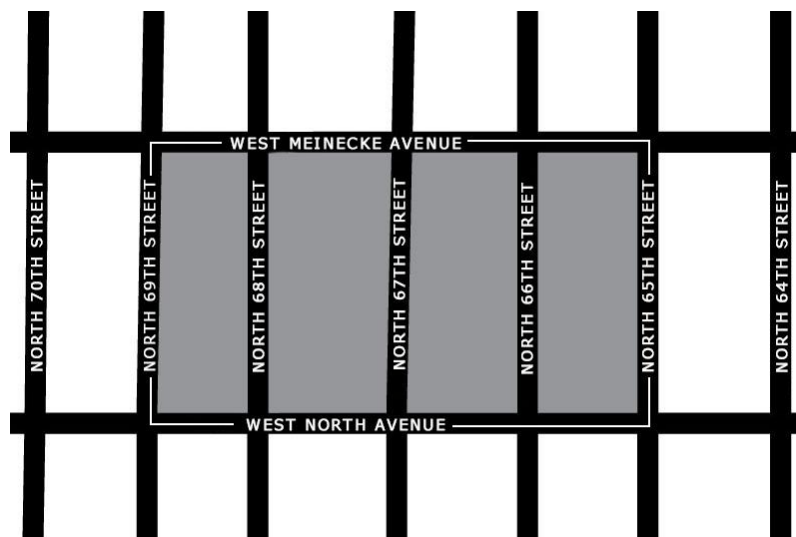
Dear Friends & Neighbors,

On **Sunday, June 26**, Wauwatosa will serve as the host city for the final day of the Tour of America's Dairyland bike race. Billed as the largest competitive cycling event in the United States, this 11-day race will wind through several Wisconsin cities before ending right here in East Tosa. Several hundred professional men and women bicyclists will race past your house throughout the day, and energized spectators will line North Avenue!

Planning has been underway for the past nine months to ensure that this race will be fun, entertaining for people of all ages, and – most importantly – safe for the community. Thanks to the contributions of many generous sponsors, including numerous Wauwatosa businesses, we look forward to positively showcasing the neighborhood and increasing awareness of our growing business district.

To ensure that you and your family enjoys this event as much as we hope you will, below are answers to a few frequently asked questions. Please take some time to review this information.

- **How long will Race Day be?**
  - The streets on the racecourse will be closed from 9:00 am – 10:00 pm on Sunday, June 26, 2016. The first race will start shortly after noon, and the final race will end sometime around 8:00 pm, with an awards ceremony to follow soon thereafter.
- **What is the racecourse route?**
  - The race will run from North Avenue to 69<sup>th</sup> Street, 69<sup>th</sup> Street north to Meinecke Avenue, Meinecke Avenue east to 65<sup>th</sup> Street, and 65<sup>th</sup> Street south to North Avenue. The image below shows the race route:



If your home or business is located within the shaded gray area, **the street in front of your home/business will be closed from 9:00am through 10:00pm on Sunday, June 26, 2016.**

- **What if I need to use my vehicle on Race Day?**

- Parking will be available on all side streets that aren't closed for the race. We recommend moving your vehicle before 9:00 am if you anticipate needing it throughout the day. You should not have to move your vehicle more than 1 block away. While we recognize that this may be an inconvenience for some, we hope you'll consider this a minor problem in exchange for a lasting positive impact on the community. If you need special accommodations or assistance, please contact one of the individuals below and we'll make every effort to assist you.

If you need to cross the street during the race, there will be marked crossing guards at most intersections who will assist you with safely crossing the street.

- **What efforts are being made towards safety?**

- A significant portion of the funds raised through the sponsors will go towards stationing a uniformed Wauwatosa police officer on every block during the entire day. If you need assistance, an officer should be within eyesight of your home throughout the entire day.

If you see a competitor fall off their bike (this may happen, especially at the corners), no need to call emergency personnel. The Tour of America's Dairyland has emergency staff who will promptly provide medical attention.

- **How can I participate in the race events?**

- If you live on the racecourse route, consider throwing a party for your friends. Set up a few chairs in the front lawn, fire up the grill, and watch as the racers speed past your house (you'll see racers go by every 90 seconds or so). Spectators who don't reside along the race routes and aren't invited on to private property will view the race along North Avenue.
- **Whole Foods Kids' Race: Pre-register online and pick up your race-day packet at Whole Foods to be entered to win a free bicycle! See our website for details.**

Please visit our website for additional information.

<http://easttosa.org/east-tosa-gran-prix>

- **Who can I contact for additional information?**

- East Tosa Alliance Board: **Maya Romboy** [maya@easttosa.org](mailto:maya@easttosa.org).
- Alderman: **Bobby Pantuso** [bpantuso@wauwatosa.net](mailto:bpantuso@wauwatosa.net)  
**Joel Tilleson** [jtilleson@wauwatosa.net](mailto:jtilleson@wauwatosa.net)

*The East Tosa Alliance Inc. is a volunteer-lead 501 c3 non-profit organization promoting East Tosa through events, education and general good covert fun & influence. Check out our social media presence on Facebook and Twitter.*